

BUILD YOUR FUTURE

SPROTT SCHOOL OF BUSINESS PROFESSIONAL CERTIFICATE IN RISK MANAGEMENT

Completion of this three-course certificate program qualifies you to apply for the Canadian Risk Management (CRM) designation.

2019-2020 Program

- CRM01: Risk Management:
Principles and Practices
Wednesdays, September 18
- December 18, 2019
- CRM02: Risk Assessment and Treatment
Tuesdays,
February 18 - May 12, 2020
- CRM03: Risk Financing
Tuesdays, September 17 -
December 17, 2019



PROFESSIONAL CERTIFICATE IN RISK MANAGEMENT

Earn your CRM Designation at Sprott!

The Professional Certificate in Risk Management is designed for professionals whose responsibilities involve the management of risk and the implementation of strategies to mitigate risk.

Upon completion of all three courses, you will be qualified to apply for the Canadian Risk Management (CRM) designation.

The CRM designation has become a requirement for some federal government jobs. In addition, many private sector companies also look for CRMs to manage risk for their organizations.

WHO SHOULD ATTEND

- Managers and senior managers who need to understand risk concepts in detail to design risk strategies for their organization.
- Executives and board members who want an in-depth understanding to steer the development of the organizational risk management policy.
- Managers who want to learn how to protect their organization against liability, property, personnel or net income risks.
- Supervisors, managers and project officers who are responsible for the management, control and protection of their organization's corporate and financial assets.
- Individuals who want to act as an independent risk management consultant.



ONLINE: sprott.carleton.ca/ppd
PHONE: (613) 520-3486

“Essentials of Risk Management is a great course because it meshes decision making factors from both the finance and the risk management areas. The instructor was key to the success of the students in this class as he went out of his way to make sure that everyone was comfortable with the materials.

Nicholas Christou, MBA, CRM

Consultant, International Services Directorate, Consulting and Audit Canada

“For those of us for whom anything having to do with finance is frightening, this course is not as scary as it may appear. Without a doubt the content is essential for any practicing risk manager, but this course provides more than textbook learning. The environment is informal, discussion is encouraged and the varied backgrounds of the participants allow for a wealth of practical knowledge to be shared. You will be challenged and it will be time well spent.

Norah Lindsay, LLB

Claims Analyst, Encon Group Inc.

“The CRM course has provided me with a solid foundation in the principles and elements of a well-rounded approach to managing risks.

Denis Provost, BSc, CRM

Senior Program Officer, Regulatory Services and Quality Assurance MARINE SAFETY (AMSX), Transport Canada

“In my capacity as a partner in a consulting firm and as a project management professional, I found the CRM program at Carleton University to be invaluable. The CRM program provided me with practical tools and techniques that I was immediately able to apply to the assessment and planning of organizational risk for my company as well as advanced techniques to apply to project risk management on major projects for clients.

Lorne Schmidt, MBA, PEng, PMP, CRM

Lansdowne Technologies Inc.



CRM01

RISK MANAGEMENT PRINCIPLES AND PRACTICES

\$795 HST exempt

Wednesdays, September 18- December 18, 2019

The course highlights the basic concepts involved in the risk management process from policy development to the implementation of a risk management program. Through this examination an evaluation of risk management frameworks is undertaken along with a comparison of enterprise and operational risk management. Various methods of risk identification, risk assessment and risk financing are also explored.

TOPICS COVERED INCLUDE:

- Introduction to Risk Management
- Risk Management Standards and Guidelines
- Risk Tolerance vs. Risk Appetite
- Operational, Financial and Enterprise Risk Management
- Risk Management Framework and Process
- Risk Identification,
- Risk Assessment – Key Risk Indicators
- Risk Financing – Commercial Insurance, Hedging/Derivatives, Contractual Transfer
- Financial Statement Risk Analysis
- Monitoring and Reporting of Risk

CRM02

RISK ASSESSMENT AND TREATMENT

\$795 HST exempt

Tuesdays, February 18 - May 12, 2020

This course provides learners with a broad understanding of the assessment and treatment techniques for the major categories of risk faced by all organizations, including hazard, operational, financial and strategic risks. It reviews various risk treatment alternatives including risk transfer and the benefits of accepting risk when pursuing an opportunity. It also discusses in detail many types of risk and methodologies for managing such risks, including emerging risks and business risks traditionally faced by risk management professionals.

TOPICS COVERED INCLUDE:

- Overview of Risk Assessment
- Root Cause Analysis
- Business Continuity Management
- Physical Property Risk
- Intellectual Property and Reputation Risk
- Legal and Regulatory Risk
- Management Liability
- Human Resource Risk
- Environmental Risk
- Crime and Cyber risk
- Fleet Risk

CRM03

RISK FINANCING

\$795 HST exempt

Tuesdays, September 17 - December 17, 2019

This course looks at the selection, implementation and monitoring of risk financing techniques; methods in which an organization can obtain funds to finance its risks that it would be exposed to; forecasting its loss exposures; and, use of present value methods to select the best risk financing option..

TOPICS COVERED INCLUDE:

- Framework for risk financing in context of Risk management framework;
- Estimating risk criteria for risk financing;
- Risk financing techniques;
- Insurance as a risk financing technique;
- Financing property, liability, net income and personal losses;
- Accounting and some income tax aspects of these losses;
- Insurance pricing and selection of insurers and their representatives;
- Implementing risk retention available options including use of affiliated insurance products; and risk cost allocation.
- Contractual and Capital market risk transfers reinsurance



REGISTRATION DETAILS

Sprott School of Business

Carleton University
310 Dunton Tower,
1125 Colonel By Drive Ottawa,
ON K1S 5B6

Tel: 613-520-3486

The Sprott School of Business reserves the right to make changes regarding schedule, location and instructors. For information, please visit the website at sprott.carleton.ca/ppd.

PROGRAM FEE

\$795 HST exempt

- Full course fee is payable prior to the start of program.
- Carleton University's liability is limited to reimbursement of paid tuition fee.

CANCELLATIONS

Written cancellations received a minimum of two weeks prior to the program start date will receive a full refund. Late cancellations will be subject to a 20% administration fee. Non-attendance will incur the full program fee. Organizations may substitute candidates if notice is provided prior to the program start date.

CONVENIENT REGISTRATION OPTIONS

ONLINE

sprott.carleton.ca/ppd

MAIL

Mail your downloaded registration form to:

Sprott School of Business

Carleton University
310 Dunton Tower, 1125 Colonel By Drive Ottawa, ON K1S 5B6

PHONE:

613-520-3486

HERE ARE YOUR NEXT STEPS

1. To Register
Visit sprott.carleton.ca/ppd
2. To Ask a Question About the Program
Call 613-520-3486 or email profdev@sprott.carleton.ca
3. For More Information
Visit sprott.carleton.ca/ppd

CERTIFICATE OF ACHIEVEMENT

Upon program completion, you will receive a Sprott School of Business Professional Programs Certificate of Achievement – a widely recognized symbol of excellence in executive education.

PROFESSIONAL PROGRAMS DIVISION

Sprott School of Business

Carleton University

310 Dunton Tower, 1125 Colonel By Drive
Ottawa, ON K1S 5B6

General Inquiries & Registration

Tel: 613-520-3486

Email: profdev@sprott.carleton.ca
sprott.carleton.ca/ppd

